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**Awesome Cow Productions**

23 Jordan Road

Melbourne, Vic. 3023

12 July 2010

Ms J Reyes

Chicken Computer Fanclub

34 Chicken Street

Melbourne, Vic 3037

Dear Ms J Reyes

Are exhibitions a waste of time? Not according to the 23,000 visitors who attended last year’s **Future Gamming and Technology** exhibition in Melbourne.

* 85% of visitors were sufficiently impressed to say that they intend visiting next year’s exhibition.
* Visitors rated our exhibitions an excellent source of industry information.
* 70% of visitors discovered new ideas and products at the exhibition.

If you agree that exhibitions are not a waste of time, and you would like to see some 300 exhibits in Melbourne, please phone 9529 9222 for a complementary invitation to visit Australia’s largest game and technology event –**Future Gamming and Technology**– at the Melbourne Convention Centre on 11 to 14 August 2010.

Yours sincerely,

Christian Lopez

Chief Executive Officer